

ANDREW REEVES

Background report to support
inclusion in the **2019 Guide To The
UK's Top Rated Financial Advisers**



Andrew Reeves

The Investment Coach Limited



Top Rated 2019

4.8 / 5  88 reviews

VouchedFor checks:

 FCA Regulated

 Recent Client Reviews

 Independent Financial Adviser

 Qualifications Uploaded

 Transparent Fees

 Positive First Impressions

Services offered

-  Insurance & Protection
-  Pensions
-  Retirement income (annuities, drawdown)
-  Investments and Savings
-  Occupational Pension Transfers
-  Inheritance Planning

Qualifications listed

Standard Qualifications: 0 Qualifications

[view more at the profile link below](#)

Client Reviews

Andrew Reeves

The Investment Coach Limited



4.8 out of 5

Review from Verified Client

Bedfordshire | June 2019

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

Planning for retirement

How did Andrew help you?

Cash flow forecasting to help understand my personal point of financial independence.

Have you seen the outcome you were hoping for?

Yes - achieved clarity for my long term plan.

What could they have done better?

No significant suggestion here. I particularly appreciated Andrew's flexibility of approach to address my individual needs.

Review from Verified Client

Buckinghamshire | May 2019

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

Recommended to me on the death of first husband.

How did Andrew help you?

Andrew has shown patience in advising me on the best way to invest my money. He has been my advisor for over 20 years. If I do not understand, he takes time to make sure that I grasp the meaning of his advice.

Have you seen the outcome you were hoping for?

Yes.

What could they have done better?

I feel Andrew gives the best advice. I have never been disappointed and what's more, I trust him.

Review from Verified Client

Bedfordshire | November 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

I am not very financially savvy and needed a plan for my pot of money - for savings, investments and pensions.

How did Andrew help you?

He explained everything in a very clear and understandable way. He has helped me with my investments and I feel happier and more organised about my finances now.

Have you seen the outcome you were hoping for?

Yes

What could they have done better?

Nothing - I am happy with all the advise that has been given to me.

Review from Verified Client

Bedfordshire | November 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

To manage earnings and inheritance for the future.

How did Andrew help you?

He gave a clear action plan.

Have you seen the outcome you were hoping for?

So far it is going to plan.

What could they have done better?

Nothing.

Review from Verified Client

Bedfordshire | November 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

I wanted to know how best to prepare for retirement and help with how to manage my money.

How did Andrew help you?

Andrew has helped me set up my pension, invest my money and with other things like my life insurance policy.

Have you seen the outcome you were hoping for?

Definitely

What could they have done better?

I can't fault him really, he and his colleagues are always very pleasant and professional too.

Review from Verified Client

Bedfordshire | November 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

I am a woman on my own, who has not been educated in the intricacies of the financial world & wished to receive professional advice.

How did Andrew help you?

Extremely well with firstly a risk assessment, secondly advice & recommendation as to where to place my assets & thirdly a yearly review and excellent explanation of the workings of my investments. Also, Andrew Reeves is a very personable man to deal with & explains everything so well to the uninitiated.

Have you seen the outcome you were hoping for?

Yes, as well as can be expected in these uncertain financial times.

What could they have done better?

I am absolutely satisfied with the advice I have received & trust his judgement implicitly.

Review from Verified Client

Northamptonshire | November 2018

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

What were the circumstances that caused you to look for a financial adviser?

About to retire

How did Andrew help you?

Setting up investments

Have you seen the outcome you were hoping for?

It's early in the process, but investments are moving in the right direction.

Review from Verified Client

Hampshire | November 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

I wanted an adviser that understands my pension situation, investment objectives and overall goals to help me complete my family plan.

How did Andrew help you?

Andrew gathered all the information required to discuss my unique position and understand my goals, repositioned all my pensions and investments in order to facilitate our plan. Our risk levels were understood and investment portfolios constructed to give us the best opportunity to meet our goals.

Have you seen the outcome you were hoping for?

Absolutely, and each annual review we discuss and changes in our circumstances and make sure that our plan is still on track.

Review from Verified Client

Cambridgeshire | November 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a financial adviser?

-

How did Andrew help you?

-

Have you seen the outcome you were hoping for?

-

Review from Verified Client

Bedfordshire | March 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Fear.

How did Andrew help you?

Advice.

What is your current situation? Have you seen the outcome you were hoping for?

Y.

Review from Verified Client

Bedfordshire | March 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Needed advice on private pensions and investments he advised the sip.

How did Andrew help you?

He advised the sip pension with wealthtime and investment with portfoliometrix.

What is your current situation? Have you seen the outcome you were hoping for?

Yes everything was excellent.

What could they have done better?

Everything was excellent he explains things thoroughly - certainly knows his business and I am happy that I have been receiving the best financial advice.

Review from Verified Client

Bedfordshire | March 2018

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

WEALTH PRESERVATION.

How did Andrew help you?

SOUND PROMT ADVICE. RELIABLE.

What is your current situation? Have you seen the outcome you were hoping for?

YES.

What could they have done better?

NOTHING

Review from Verified Client

West Yorkshire | November 2017

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Assessing my Retirement options.Extraordinary conditions relating to Final Salary pensions.Pension forecast for retirement planning.

How did Andrew help you?

Andrew proved to be very capable across a number of different areas. (I expected this from personal referral)I trust Andrew to help me make the right decisions that are led from and based around our agreed position after extensive discussion. What's right for me based on facts as well as attitudesI trust Andrew's judgement on growth and risk. balancing growth with protection risks for a pension potI trust Andrew's approach to cost management. Keeping the costs down by leveraging active vs passive splits across my pot for agreed expected outcomes with great clarity and explanation of the pros and cons for any approach suggested.

What is your current situation? Have you seen the outcome you were hoping for?

I am in very early stages of Pension transfer and re-investment (first 3 months), but for all measurable aspects of the service, platform and charges which Andrew Provided, everything is as it was supposed to be.

What could they have done better?

Andrew and I hit it off, as far as I am concerned. Andrew went above and far beyond most service providers I have worked with and so I cannot think that this could have been better from my perspective.

Review from Verified Client

Northamptonshire | September 2017

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

To invest company money.

How did Andrew help you?

He helped us spread the investment and helped us decide the best options.

What is your current situation? Have you seen the outcome you were hoping for?

Yes, Andrew was very helpful and informative.

Review from Verified Client

Yorkshire | September 2017

★★★★☆ 4 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

needed to look at taking control of my pension pots.

How did Andrew help you?

clear advice and finding a good investment broker.

What is your current situation? Have you seen the outcome you were hoping for?

YES.

What could they have done better?

Probably explained the issues of annuities clearer, the negatives were not explained enough.

Review from Verified Client

Buckinghamshire | May 2017

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Change of ownership of my previous company and dissatisfaction with the interactions I then had.

How did Andrew help you?

Andrew took a great deal of time to understand my present situation and what my long term goals were. He always explained things clearly, made me feel comfortable and answered any and all questions. I felt a sense of trust.

What is your current situation? Have you seen the outcome you were hoping for?

My investments are doing well and I feel I have a clear path forward.

What could they have done better?

I am very happy with the service I have received and for me there is nothing he could have done better.

Review from Verified Client

Bedfordshire | May 2017

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Expert guidance with financial planning and investments.

How did Andrew help you?

The service Andrew Reeves provides, very much lives up to Investment Coach ethos of transparency and collaboration. Andrew invests substantially in due diligence - fully understanding your existing finances, thoroughly assessing your attitude to risk, and exploring different future scenarios - working towards a very solid financial plan and investment recommendation. The approach was perfect for someone like me who has limited knowledge of financial services and products. I really appreciated being able to take things at my own pace, and also the very comprehensive and clear way in which Andrew addressed my questions.

What is your current situation? Have you seen the outcome you were hoping for?

Completely.

Review from Verified Client

Northamptonshire | April 2017

★★★★☆ 4.3 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Converting final salary pensions for cash drawdown.

How did Andrew help you?

Listened, clarified and acted.

What is your current situation? Have you seen the outcome you were hoping for?

Yes.

What could they have done better?

I am in th profession, however some pensions jargon is still opaque

Review from Verified Client

Outside UK | April 2017

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

My previous pension advisor could not handle the European aspects of the draw down pension.

How did Andrew help you?

He set it up for me.

What is your current situation? Have you seen the outcome you were hoping for?

I had no requirement for money as yet.

Review from Verified Client

Northamptonshire | March 2017

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

approaching retirement.

How did Andrew help you?

provided comprehensive and helpful advice and setup a pension scheme for me.

What is your current situation? Have you seen the outcome you were hoping for?

yes.

What could they have done better?

the service I was given was as complete as I could have wished for with no prior experience every step was explained in a clear and easy to understand way

Review from Verified Client

Northamptonshire | January 2017

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

We had received lump sums following retirement from teaching and we were anxious to invest the money for capital growth.

How did Andrew help you?

Andrew had a grasp of our situation and explored our attitude to risk. His language was jargon free and he explained the different options available to us. We were happy with the investment proposals he suggested.

What is your current situation? Have you seen the outcome you were hoping for?

We are clear on and happy with the recommendations that Andrew made. We felt confident that we had made a reasonable investment decision and that this was appropriate to our current and future needs.

What could they have done better?

We were happy with the meetings we had and the documentation we received. We were

pleased that the two meetings we attended enabled us to reflect on the amount we wanted to commit at that time. There are no areas of concern and no recommendations we can make about changing current practice.

Review from Verified Client

Buckinghamshire | December 2016

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

I felt that cash I had in the bank and in a cash ISA could be invested better that caused me to look for a financial adviser.

How did Andrew help you?

Gave me useful advice and arranged the ISA and PIP.

What is your current situation? Have you seen the outcome you were hoping for?

Not yet as the advice and action was only given/taken one month ago.

Review from Verified Client

Northamptonshire | December 2016

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Looking for advice as to when we could both retire.

How did Andrew help you?

Obtained private pension details and calculated cash flow forecast from Janet's retirement date to Paul's retirement date.

What is your current situation? Have you seen the outcome you were hoping for?

Yes we are happy with the outcome.

What could they have done better?

No Andrew was friendly, professional and efficient.

Review from Verified Client

Bedfordshire | December 2016

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

What were the circumstances that caused you to look for a Financial adviser?

Pension decisions required.

How did Andrew help you?

Developed a plan Highlighted shortfalls Raised relevant questions Suggested ideas and options.

What is your current situation? Have you seen the outcome you were hoping for?

Yes.

Review from Verified Client

Northamptonshire | October 2016

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

What were the circumstances that caused you to look for a Financial adviser?

imminent retirement.

How did Andrew help you?

Very thorough -understood what we wanted and the degree of risk we were comfortable with and kept revising his advice to best provider up to the last minute.

What is your current situation? Have you seen the outcome you were hoping for?

yes! do not think we would have got such good terms alone.

Review from Verified Client

| October 2016

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

What were the circumstances that caused you to look for a Financial adviser?

Looking for advice on how to invest a lump sum, received on my recent retirement.

How did Andrew help you?

Andrew took time to understand my financial position, and what my goals were. He then went through everything in an easy to understand way and ensured that I fully understood his recommendations.

What is your current situation? Have you seen the outcome you were hoping for?

I'm happy with the recommendations received and have followed Andrew's advice.

What could they have done better?

Not sure Andrew could have done anything better.

Review from Verified Client

Northamptonshire | July 2016

★★★★☆ 4.3 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

What were the circumstances that caused you to look for a Financial adviser?

I needed advice on setting up an alternative to an annuity.

How did Andrew help you?

Gave very good advice.

What is your current situation? Have you seen the outcome you were hoping for?

The investment has been set up to suit my requirements.

Review from Verified Client

Northamptonshire | May 2016

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

I was approaching retirement and wanted to get some advice on what to do with a number of separate pension plans. I wasn't keen on the idea of being locked into an Annuity and wanted to understand the alternatives.

How did Andrew help you?

He analysed the individual funds behind each pension plan, looking at their recent returns and risk ratings. This was compared with the results of a detailed risk profiling questionnaire to demonstrate the gap between my risk preference and current investments. A detailed analysis of my future plans and expenditure established income requirements which combined with my risk profiling, formed the basis for recommendations for a suitable pension plan.

What is your current situation? Have you seen the outcome you were hoping for?

Absolutely - I have now invested in a SIPP. I have a clear understanding of the risks and potential benefits and a detailed budget for the future.

What could they have done better?

I can't think of anything. Andrew is very professional and takes the time to ensure a thorough understanding at all stages. This engenders confidence which is crucial for making such an important decision.

Review from Verified Client

Bedfordshire | May 2016

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

I needed advice on investing a lump sum.

How did Andrew help you?

Helped me invest the money in a tax efficient way with a risk profile which I was comfortable with.

What is your current situation? Have you seen the outcome you were hoping for?

Yes completely.

What could they have done better?

Nothing I can think of.

Review from Verified Client

Northamptonshire | March 2016

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

What were the circumstances that caused you to look for a Financial adviser?

LTA assessment.

How did Andrew help you?

Reviewed pension values.

What is your current situation? Have you seen the outcome you were hoping for?

Yes.

What could they have done better?

No

Review from Verified Client

Northamptonshire | February 2016

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Previous adviser sold his business and ceased to operate as an IFA.

How did Andrew help you?

Comprehensive review of finances and financial strategyAdvice and recommendations for further action.Andrew to be a highly qualified adviser with a friendly and helpful approach making sure that we understood each part of the process.His assistant Cris also was very friendly and helpful.

What is your current situation? Have you seen the outcome you were hoping for?

Yes we have a new and capable adviser who has our full confidence.

Review from Verified Client

Northamptonshire | January 2016

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

A desire to take greater control of our future and the potential to retire earlier than planned.

How did Andrew help you?

A full understanding of our financial situation and a clear route to success.

What is your current situation? Have you seen the outcome you were hoping for?

Yes in terms of a roadmap and strategy.

What could they have done better?

Everything was painless, straight forward and simple to understand.

Review from Verified Client

Northamptonshire | October 2015

★★★★☆ 4 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★☆☆☆

What were the circumstances that caused you to look for a Financial adviser?

I wanted to receive income as pension.

How did Andrew help you?

He explained the options to me and asked me about my circumstances and attitude so that he could make recommendations. More importantly his work was accurate and timely.

What is your current situation? Have you seen the outcome you were hoping for?

I've retired and am receiving a pension.

What could they have done better?

To use Investment Coach was a really useful and important decision. Andrew Reeves is the head of Investment Coach and was attentive, courteous and competent. I've used his services several times over the past 10 years so that is evidence that I am satisfied with his standard of work and fees. I don't know any improvement that he should make. I've not asked any other professional to do work so I don't know about competitor charges

Review from Verified Client

Cambridgeshire | September 2015

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

I needed advice on retirement planning.

How did Andrew help you?

Obtained a complete picture of my starting position and then recommended suitable products for my needs. In my case, my interest was in retirement planning and a particularly valuable exercise he encouraged me to do, was to ascertain how much I spent and on what. This enabled me to establish how much I needed in retirement. I felt confident that the advice was as good as possible and that the adviser was well informed. I also liked the use of a software package, which models different "what-if" scenarios and allows you to look at your situation if, for example, inflation rises to 5%.

What is your current situation? Have you seen the outcome you were hoping for?

I am shortly to retire having improved my financial situation to the point where this is possible.

Review from Verified Client

London | September 2015

★★★★☆ 4 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Keeping up-to-real--value funds surplus to immediate requirements.

How did Andrew help you?

Andrew Reeves took time to engaged completely with my needs and requirements, made recommendations that suited them, and responded fully and promptly to my many questions as his recommendations were in areas of investment with which I was not familiar. Once my investments were in place; I was supplied with monthly reports, often with personal explanations if action taken was unusual; and also a yearly report which was particularly useful, as his authorial position was shoulder to shoulder with me, externally overviewing the performance of my investments within the whole investment market environment, and offering suggestions and advice for the coming year.

What is your current situation? Have you seen the outcome you were hoping for?

Short(ish) term; yes. I had hoped the same funds to be available sooner and re-invested.

What could they have done better?

Andrew is very professional, and in a very professional world where everything that happens is observed, classified, measured and quantified, the seemingly safe course is to advise within this received wisdom, which is what Andrew did. Post 2009 markets though operate outside the envelope for short term ends which made a nonsense of the hitherto predicable. To his credit; Andrew in his latest advice to me, demonstrated that he was not only aware of this, but had solutions too, to exploit it.

Review from Verified Client

Bedfordshire | September 2015

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Financial advice and care.

How did Andrew help you?

I would thoroughly recommend Mr Andrew Reeves as a highly educated IFA who will be able to explain all monetary matters to you in a calm, patient, well informed, efficient and easy to understand way with such a pleasant manner too.

What is your current situation? Have you seen the outcome you were hoping for?

YES ABSOLUTELY.

What could they have done better?

Everything has been excellent

Review from Verified Client

Northamptonshire | August 2015

★★★★★ 5 out of 5

Advice: ★★★★★

Service: span>★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Retirement planning.

How did Andrew help you?

Advise on pension options and transfer of old company pension to new annuity provider.

What is your current situation? Have you seen the outcome you were hoping for?

Now taken early retirement and in receipt of better than expected annuity.

What could they have done better?

The service provided by Andrew Reeves was excellent. Andrew obviously cares about his client's best interests and he and his team provide a very friendly and caring service.

Review from Verified Client

Northamptonshire | August 2015

★★★★☆ 4 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Needed to consolidate monies.

How did Andrew help you?

Recently widowed needed advice for best plan for finances.

What is your current situation? Have you seen the outcome you were hoping for?

Not enough time.

What could they have done better?

Ask me in another year

Review from Verified Client

Cambridgeshire | June 2015

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

What were the circumstances that caused you to look for a Financial adviser?

Retirement and pension advice.

How did Andrew help you?

Gave good clear advice on pension options taking into account our personal circumstances.

What is your current situation? Have you seen the outcome you were hoping for?

Too early to give an opinion - having only retired in May.

What could they have done better?

Nothing - felt comfortable with advice.

Review from Verified Client

Northamptonshire | January 2014

★★★★☆ 4 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew was very approachable, easy to get along with, articulate, professional and courteous.

What could they have done better?

It was a good experience for me right from the first meeting, I'm totally satisfied with the work carried out on my behalf

Review from Verified Client

Northamptonshire | July 2013

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

Andrew took the time to listen extensively to my requirements and to identify my priorities. He also took the time to provide a view for me of the other services that I may have required but which I may not have considered to that point. Once we had though identified a clear view of my needs he did not continue to push any further services but focused clearly on providing the service we had agreed on. Through out the process I was kept up to date with progress without me having to request updates and all of my questions during the process were answered swiftly and clearly

What could they have done better?

I have no adverse comments to make nor did anything happen that I was unhappy with so I am unable to offer any suggestions for improvements

Review from Verified Client

Northamptonshire | October 2012

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

I would vouch for my adviser because of -- the very thorough analysis undertaken of our needs and aspirations - the accessibility and prompt response provided at all times.- the clear and detailed explanation of the options available which would meet those needs- the comprehensive research undertaken prior to the final recommendations

Review from Verified Client

Bedfordshire | September 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew is punctilious about giving accurate information and clearly does his research, so that his advice is intelligent, carefully thought through, and takes your personal

circumstances sensibly into account. He has a pleasant open manner which makes him easy to deal with, and instills confidence in his ability.

What could they have done better?

Andrew's office is situated in his home property and it would be helpful if signage was a little clearer to indicate where a client needs to go, while maintaining the sense of welcome.

Review from Verified Client

Bedfordshire | October 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew is a great advisor, easy to understand with lots of graphs to make things clearer.

Review from Verified Client

Bedfordshire | September 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I would highly recommend Andrew for all your financial advice needs. I have used him for a number of years now and have found his service to be excellent.

Review from Verified Client

Northamptonshire | September 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I liked the fact that Andrew's office was near to my workplace and his reviews were very encouraging. This made sorting out my life cover very easy. Other members of my family and friends have also used The Investment Coach and have been very happy with the service they have received. Keep up the good work.

Review from Verified Client

Bedfordshire | September 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I have turned to The Investment Coach Limited for help with life insurance, my pension, health insurance, tax planning and general financial advice on what to do with my savings, and I have always been extremely happy with the level of service that I have received.

Review from Verified Client

Herefordshire | July 2014

★★★★☆ 4 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I spent a long time looking for an advisor that we could trust. We found him. Andrew is an excellent communicator, provides very speedy service, intelligent and independent advice - what more could we ask for?

Review from Verified Client

London | April 2013

★★★★☆ 4 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew Reeves took time to engaged completely with my needs and requirements, made recommendations that suited them, and responded fully and promptly to my many questions as his recommendations were in areas of investment with which I was not familiar. Once my investments were in place; I was supplied with monthly reports, often with personal explanations if action taken was unusual; and also a yearly report which was particularly useful, as his authorial position was shoulder to shoulder with me, externally over-viewing the performance of my investments within the whole investment market environment, and

offering suggestions and advice for the coming year.

What could they have done better?

Andrew is very professional, and in a very professional world where everything that happens is observed, classified, measured and quantified, the seemingly safe course is to advise within this received wisdom, which is what Andrew did. Post 2009 markets though operate outside the envelope for short term ends which made a nonsense of the hitherto predicable. To his credit; Andrew in his latest advice to me, demonstrated that he was not only aware of this, but had solutions too, to exploit it.

Review from Verified Client

Northamptonshire | January 2015

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I went to see Andrew with a total lack of knowledge about my pension due to me when I retired. After explaining all of my financial situations and future financial wishes to Andrew, he came back with clear advise that even I could understand. He took on my board my needs, worries and limited knowledge and tailored his advise to me accordingly. From the comfort and beautiful settings of his office to the instant contact and replies with Cris via email I feel like the whole process was very professional and very customer friendly. It was hard to know which Financial Advisor to go with when I was originally looking into this but I am completely happy with my choice in Andrew and would recommend his services to anyone.

What could they have done better?

There is nothing I could say that would be constructive to Andrew. The service he provided was completely satisfactory.

Review from Verified Client

Northamptonshire | September 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew researched the market for me when I needed a critical illness plan. I had a set monthly amount that I could spend on this type of product. His approach, work ethic and use of technology was second to none. In fact the whole team at The Investment Coach Limited are a pleasure to work with.

Review from Verified Client

Northamptonshire | November 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew was very easy to get on with, completely understood the questions we were trying to answer and came up with a plan that really helped clarify the direction we needed to be heading. We are extremely happy with the advice Andrew gave us (it was quite a relief really to have someone go through everything with you, after a long time of trying to do it yourself!) and we plan to use him again in the coming years.

What could they have done better?

I really don't think we would change anything about the service we received, very happy indeed.

Review from Verified Client

Buckinghamshire | February 2015

★★★★☆ 3.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Very attentive to detail and follows up well. Gave me particularly good advice on my personal pension arrangements. Persevered with us even when we were not very responsive.

Review from Verified Client

Kent | March 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

He understands my requirements and always speaks in language I can understand.

Review from Verified Client

Bedfordshire | March 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew is very helpful and it's easy to understand his jargon. Everything is carefully researched and the information is displayed well with all the background information to different funds outlined. Andrew also has the latest knowledge to make things easier to plan and see what is happening with your investments. He always has a lot of time for you.

What could they have done better?

To predict the future!!!

Review from Verified Client

Northamptonshire | September 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew gave us advice and researched annuities for us, understanding that we wished to maintain a certain level of income. He looked at our current investments and advised as to how these could be consolidated and improved and how we could utilise the lump sum from our personal pensions. The annuities we eventually received were much higher than we had originally anticipated.

Review from Verified Client

Cambridgeshire | September 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Obtained a complete picture of my starting position and then recommended suitable products for my needs. In my case, my interest was in retirement planning and a particularly valuable exercise he encouraged me to do, was to ascertain how much I spent and on what. This enabled me to establish how much I needed in retirement. I felt confident that the advice was as good as possible and that the adviser was well informed. I also liked the use of the Voyant software package, which models different "what-if" scenarios and allows you to look at your situation if, for example, inflation rises to 5%

Review from Verified Client

Bedfordshire | September 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I would thoroughly recommend Mr Andrew Reeves as a highly educated IFA who will be able to explain all monetary matters to you in a calm, patient, well informed, efficient and easy to understand way with such a pleasant manner too.

Review from Verified Client

Warwickshire | September 2013

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

Andrew gives clear advice on the full range of financial products tailored to your own needs. He is responsive to queries and uses IT to great effect to keep in contact and follow up. Andrew's advice has enabled me to understand and deal with a range of issues from pensions to savings accounts without having to do a lot of research myself. It has also given me access to a more managed approach to my investments than I was currently employing.

Review from Verified Client

Northamptonshire | September 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Highly professional with a friendly approach and very knowledgeable in all financial issues. Independent financial advice offered is fully discussed and all options explored allowing for the most appropriate decisions.

Review from Verified Client

Warwickshire | July 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

listens to individual concerns in a relaxed informal manner. quick to respond to queries and provides expertise in all financial matters.

Review from Verified Client

Warwickshire | September 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew Reeves has been our advisor since April 2008 - a pretty dire time to get hold of a new portfolio of investments. Within a short space of time he helped us identify our financial goals, and established a clear strategy to meet them. He provided a meaningful shape to what had been a random jumble of investments. Having just completed three difficult years, our investments are in a far healthier state than ever before. Must mention also a definite bonus with Andrew is the peripheral advice he offers on a vast range of financial topics not strictly related to his brief. Of all the investments we have made, HE sits at the top of the list - and he achieves all this in a warm and caring manner. Andrew's advice has given us a real

sense of security, even though the economic climate is so precarious. We are confident we are getting the best available advice.

What could they have done better?

We have now been with Andrew Reeves for five years. His advice on all aspects of our financial activities continues to be impeccable. Now in our 70's we feel confident that the transfer and stewardship of these assets to the next generation could not be in better hands.

Review from Verified Client

Bedfordshire | October 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I would definitely vouch for this Financial Adviser because I can totally rely on him giving me the best possible advice, as well as every assistance to achieve my goals. The value gained encouraged me to feel confident that the Financial Adviser would do the best possible job of organising my money for me and thereby justifying the cost.

What could they have done better?

My Financial Advisor excellently covered everything I required.

Review from Verified Client

Northamptonshire | February 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Full evaluation and review of the position and then sound recommendation and follow up support.

What could they have done better?

Sorry but in this instance nothing

Review from Verified Client

Leicestershire | January 2014

★★★★★ 4.7 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★☆

We were very pleased with the professionalism and patience Andrew showed when explaining the plans to us. He was also very thorough when checking how we will need our money in the future.

What could they have done better?

as we needed to travel quite a distance, maybe in the future we could organise video calls when we needed a face to face consultation.

Review from Verified Client

Bedfordshire | April 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

makes everything clear and easy to understand and offers relevant advise within your situation

Review from Verified Client

Hertfordshire | March 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I was impressed by both Andrew's market knowledge on a wide variety of investment fields (including environmental opportunities) and the quality of his profiling / psychometric / risk analysis software

Review from Verified Client

Bedfordshire | September 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Takes time to explain and advise on areas that are at first not completely clear. Ensures that we have a general awareness of each part before moving on to the next. Brings a more updated (modern) approach to our understanding of how to make the most of our investment

Review from Verified Client

Northamptonshire | October 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I believe my scores fully reflect the reasons why I would vouch for Andrew Reeves

Review from Verified Client

Bedfordshire | September 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

As you will see from my ratings, Andrew Reeves is a 'star' adviser with his advice, service and value for money! He is extremely diligent in looking after my interests, keeping me up-to-date on my investments and arranging regular meetings.

What could they have done better?

Having such a diligent and thorough adviser, I'm afraid I can't offer any constructive suggestions : other than my highest recommendation!

Review from Verified Client

London | December 2013

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

I was impressed by both Andrew's market knowledge on a wide variety of investment fields (including environmental opportunities) and the quality of his profiling / psychometric / risk analysis software

Review from Verified Client

Northamptonshire | July 2014

★★★★★ 5 out of 5

Advice: ★★★★★

Service: ★★★★★

Value: ★★★★★

Andrew was very flexible in meeting with us. He made us feel very relaxed and explained thing clearly.
